



**02 – 03 May 2025**  
**Taj Resort, Bekal**

Time	Duration	Detail	Description
<b>Day 0 - Arrive at Taj Resort, Bekal on Thursday, May 1<sup>st</sup></b>			
<b>Day 1 – Friday, May 2<sup>nd</sup></b>			
8.00 AM	1 hour	Breakfast	At the Restaurant
9.00 AM	30 minutes	Welcome Remarks	Amith Prabhu and Madan Bahal
9.30 AM	1.5 hours	Session #1	Masterclass on the dynamics of the Indian Consumer Economy: What it holds for the future. <b>Rama Bijapurkar</b> , Business Advisor, Independent Director, Author
11.00 AM	30 minutes	Tea Break	
11.30 AM	1.5 hours	Session #2	Keynote on when brands carry bloodlines: the CCOs role in Family Managed Businesses (FMBs) <b>Srinath Sridharan</b> , Business Advisor (CEO Coach, Independent Director, Author, Columnist, Succession Planning, ESG)
1.00 PM	1 hour	Lunch	
2.00 PM	2.5 hours	Session #3	Workshop on Navigating Policy Landscape in the current environment <b>Rameesh Kailasam</b> , Chief Executive Officer (CEO) and President of IndiaTech.org
4.30 PM	30 minutes	Tea Break	
5.00 PM	1 hour	Session #4	Panel Discussion on What do Boards expect from Chief Communication Officers: Independent Directors – <b>Rameesh Kailasam, Rama Bijapurkar &amp; Srinath Sridharan, Moderated by Lloyd Mathias</b>

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6.00 PM	1 hour	Session #5	Presentation on the value impact of creating investor brands <b>Gaurav Phadke</b> , Ex-Investment Banker, Capital Market Communication Group – Adfactors PR
7.00 PM		Free Time	
8.00 PM		Dinner + Cocktails + Music	
10.00 PM		Close of Day	
<b>Day 2 – Saturday, May 3<sup>rd</sup></b>			
7.00 AM		Yoga (optional)	At a designated venue
8.00 AM		Breakfast	At the coffee shop
9.00 AM	15 minutes	Group Photo	At the entrance lobby
9.15 AM	1.5 hours	Session #6	Workshop on Brand Activism and its many nuances <b>Aditi Hingu</b> , Innovation/ Marketing Consultant
10.45 AM	15 minutes	Tea Break	
11.00 AM	1.5 hours	Session #7	Masterclass on Effective Communication in managing cyber risk incidents and crisis <b>Chandra Prakash Suryawanshi</b> , Managing Director, Alvarez & Marsal, Disputes & Investigations Practice, Head of Global Cyber Risk Services (GCRS) in India
12.30 PM	15 minutes	Conclusion	Madan Bahal and Amith Prabhu
12.45 PM		Lunch	
2.00 PM		Program Ends	